



Established 1897

January 31, 2019

Dear Sponsors:

This year marks the 140th Carman Country Fair and we couldn't do this without you! This event is the longest consecutive running agricultural fair west of Ontario and with your help we'll be here, promoting local industry, for a long time yet.

2018 saw a successful expansion of the pedestrian focused vendor alley which along with the free french fries was a hit among attendees. Carman Minor Ball hosted a very successful social Saturday night raising lots of money for the new ball diamonds.

This year will see further refinement of the vendor alley and expanded entertainment. Over the past 2 years our advertising has expanded and the benefits are becoming apparent. This year we will lean more into digital advertising and social media to spread the word of the event as well as the sponsors.

The 2019 fair is set to be one to remember and we want you to be a part of it. Together we can make Carman a destination, spread awareness of local business, and continue this deserving tradition. If you have any questions or suggestions please do not hesitate to contact me on my cell [204.745.0261].

Dale Reimer - President

Dufferin Agricultural Society Inc.

Box 937, Carman MB, R0G 0J0
Phone: 204-745-2226

Website: www.carmancountryfair.ca
Email: carmfair@mymts.net



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Carman Country Fair Sponsorship Levels

Title Sponsor [\$6,000 - \$10,000]

exclusive naming rights & recognition to individual event of your choice
sign on the grandstand for the year
display area at your event
4 fence banners for the weekend
Highest level recognition on all promotional materials that mention the event
20 entry wristbands
custom social media presence at your event [snapchat filters, links on all related posts]

Diamond Sponsor [\$5,000]

sign on the grandstand for the year
display area in fairgrounds
4 fence banners for the weekend
Diamond level recognition on all promotional materials
logo recognition on the website / social media with links to company website
20 entry wristbands

Platinum Sponsor [\$2,000]

sign on the grandstand for the weekend
display area in fairgrounds
2 fence banners for the weekend
Platinum level recognition on promotional materials
logo recognition on the website / social media
10 entry wristbands

Gold Sponsor [\$1,000]

1 fence banner for the weekend
Gold level recognition on promotional materials
logo recognition on the website / social media

Silver Sponsor [\$500]

name recognition on promotional materials
name recognition on the website / social media

Bronze Sponsor [\$250 and under]

name recognition on the website / social media

Note: All Banners are to be provided by the sponsors no later than June 30, 2019



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The Dufferin Agricultural Society would like to thank you for your ongoing support in 2019.

Please fill in this form, and send it in to the office by April 30, 2019. Please also enclose your sponsorship with this form. **Our secretary will contact you, and issue a receipt upon receiving your cheque.**

Business Name: _____

Name of business representative: _____

Address: _____ Town: _____ Province: _____ Postal Code _____

Phone: _____ Fax: _____ Cell (optional) _____

E-mail: _____

Business website/Social Media: _____

Level of Sponsorship: _____ Amount of money committed: _____